

FOR IMMEDIATE RELEASE

Local Cancer Charity Rebrands, Launches ‘Good Delivery Program’

AKRON, Ohio (January 12, 2021) – Local non-profit Life Is Good Now Matter What (LIGNMW) has a new look and a new program to add to its mission of granting escapes to adults with cancer in Northeast Ohio.

“We are excited to begin 2021 with a plethora of positive news,” said Board President Tracey Dwyer. “Not only do we have a new look, but our new Good Delivery Program further helps boost our mission by giving us a way to help adults with cancer in Northeast Ohio who may be unable to leave their homes for a traditional escape. We invite everyone to visit our new website, nominate someone they know, and learn more about how they can also help support our efforts.”

Whereas traditional escapes have ranged from a weekend away or dinner and a baseball game, LIGNMW’s Good Delivery Program seeks to *deliver good* in the form of the following options:

1. Dinner delivery
2. Flowers/plant delivery
3. Groceries delivery
4. Craft beer delivery
5. Bill to be paid (up to \$75 toward bill)

Both traditional escapes and the Good Delivery Program are open to all adults battling cancer. Recipients can be nominated by someone they know (family, friends, doctors, nurses, etc.) or via self-nomination. Recipients must have a valid cancer diagnosis (any type of cancer, any stage accepted) and be an adult over the age of 18 years of age living in Northeast Ohio.

More information can be found on the organization’s website:
www.lifeisgoodnomatterwhat.org

About Life Is Good No Matter What

Life Is Good No Matter What (LIGNMW) is dedicated to helping adults with cancer in Northeast Ohio step away from the schedules, medicines, and treatments and live the life they have to the fullest. This includes granting escapes, such as a weekend away or dinner and a baseball game, and delivering good to those unable to leave their homes through our Good Delivery Program.

Learn more about our work and how to support our efforts:
<http://www.lifeisgoodnomatterwhat.org>

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